

ENTHUSIASM RYKNELD COMMUNITY CENTRE DERBY

CARE



250 m²

JULY 2016

Concept wood Tavel 651

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Contract Floors

www.itecfloors.co.uk
08000 323 970

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Itec donation proves a hit for Derbyshire based charity

Itec Contract Floors has delivered a striking decorative vinyl flooring solution to the Rykneld Community Centre, Derby, a site run by the Enthusiasm charity that gives opportunities to underprivileged young people in the local area.

Renowned for delivering commercial floors that match good looks with premium performance, no fewer than 250m² of Concept Woods were installed in the centre's main hall and break out areas. Selecting Tavel 651, tired carpet tiles and worn hard floors were replaced with an oak effect full of character and authenticity. This recently added décor to the Concept Woods collection brings a mid-tone oak full with authentic knot, grain and swirl marks, creating an enticing interior to visitors but one that is also easy to maintain.

Enthusiasm had been searching for an underfoot solution for some time, as central services manager, Nicola Lewis, comments: "At Enthusiasm, we have to ensure that any of our charitable contributions are carefully allocated and bring the best value to their beneficiaries. Over the past year we identified

that the floor at our popular Rykneld Centre was well past its best and needed further attention. We sought the advice of a local flooring contractor who recommended Itec floors, as its vinyl products would not only bring the centre a much needed facelift, but would also withstand the test of time, be easy to maintain and importantly meet our budget."

After further research, it soon came to Nicola's attention that the Itec UK headquarters were also in Derby, which resulted in an unexpected surprise, as the Belgium based manufacturer opted to donate the floor free of charge, for reasons that David Bigland, Itec Sales Director UK, explains:

"Enthusiasm do a lot of fantastic work in the community local to our Derby HQ, so we were more than happy to help out with the desired Concept Woods decor. This is a hugely worthy cause, and we hope the centre's visitors enjoy the product's classic looks and easy care for years to come."

Concept Woods decors, available in two and four-metre widths, fall within the Class 34 Very Heavy Commercial category and therefore represent a hardwearing choice for youth centres such as Rykneld that

have busy schedules throughout the year. A Hyperguard+ PUR protective layer and easy-clean credentials are also included to help combat the pitfalls of high traffic, extending the floor's longevity no matter the challenges it may face.

**For further information,
Itec Contract Floors, Tel: 08000 323 970
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About IVC Group

IVC Group, founded in 1997, is the fastest-growing producer of vinyl floors and is amongst the top 3 worldwide. With 1,500 employees in 6 production units in Belgium, Luxembourg and the United States, IVC Group each year develops and produces over 100 million m² of vinyl floors.

The product portfolio consists of 4 brands: Leoline (residential vinyl floors in rolls), Flexitec (residential vinyl floors in rolls in North America), Itec (project vinyl floors in rolls) and Moduleo (high-quality modular vinyl floors for project and residential use).

Since 2015 IVC Group forms part of the American listed Mohawk Industries Inc., the world's market leader in flooring.